


# FOOD WISE HONG KONG CAMPAIGN

## FEATURE ARTICLE ON FOOD WASTE REDUCTION

Name of Organization:	Swire Hotels – EAST, Hong Kong	
Nature of Business:	Hotel	
Area of Application:	Planning, Storage, Handling and Recycling	
Reference No.:	FW2013004_H	

### PREAMBLE / BACKGROUND

EAST, Hong Kong is Swire Hotels' first lifestyle business hotel at the heart of the Hong Kong's urban landscape. Located in the thriving business and residential hub of Island East while boasting an ideal setting to relax and unwind, EAST is a hotel designed for savvy business and individual travelers.

- 345 guest rooms
- Restaurant Feast (Food by EAST)
- Sugar (Bar.Deck.Lounge)
- Swimming Pool
- Gym - Beast (Body by EAST)

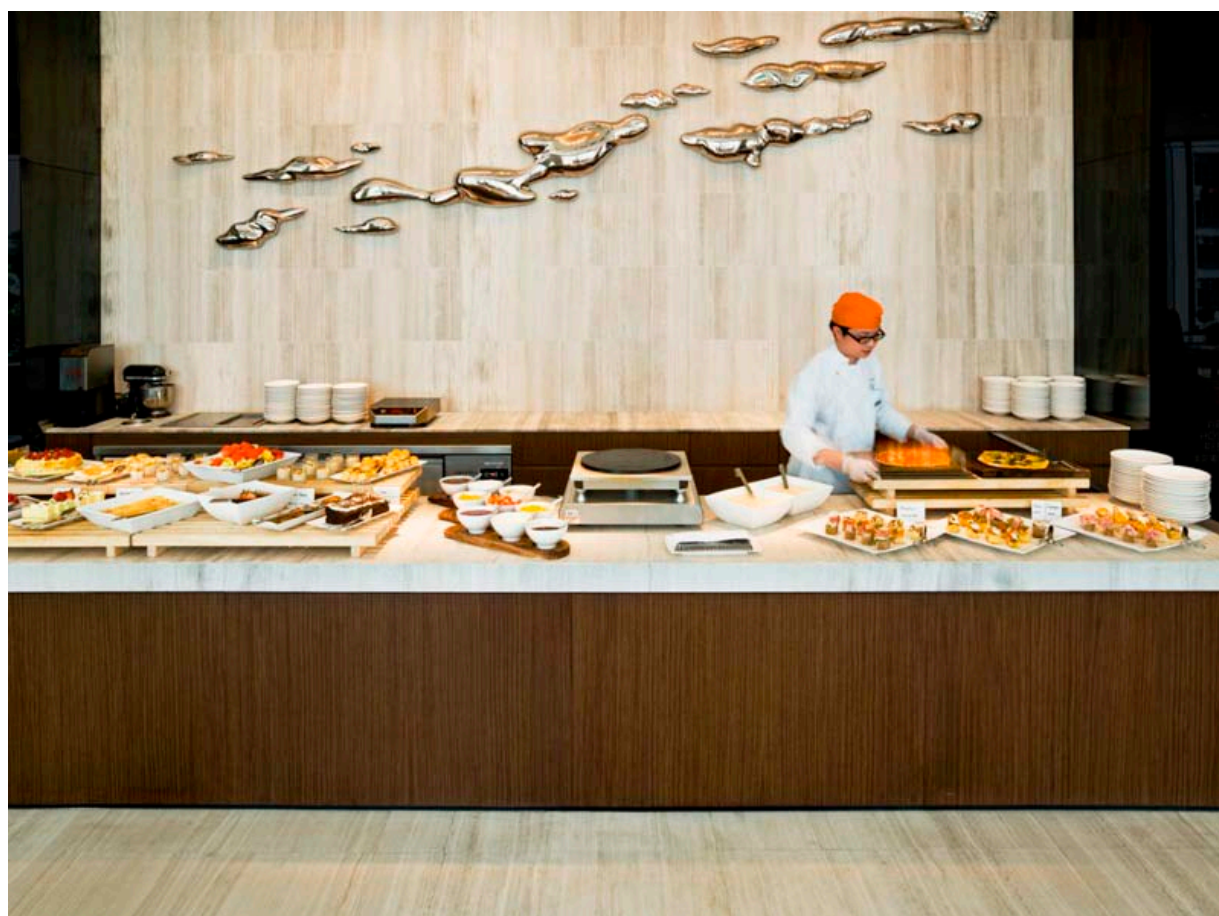
### FOOD WISE INITIATIVES

EAST, Hong Kong is environmentally conscious in helping to manage and reduce waste through various waste management programmes in Hong Kong. EAST is the first hotel in Hong Kong to use a food waste decomposer to reduce food waste delivered to landfills. The hotel uses several bins with different signage, e.g., organic and inorganic, to collect waste separately in kitchens and staff canteens. After collecting waste from the staff, all organic waste is sent to the food waste decomposers to turn food waste into water and carbon dioxide using bio-technology.



Besides the organic waste disposal system, EAST, Hong Kong has taken the following food waste reduction measures to support the environment :

- Providing smaller portions of food along the buffet line to discourage guests from wasting food
- All unconsumed food from the restaurant buffet tables and takeaway counters is taken to the staff canteen
- Carry out procedures to monitor the storage of fresh food and dry goods such as FIFO (first-in-first-out), temperature recording, fridge maintenance, date and stock level labelling etc. to avoid unnecessary spoilage
- Controlling the food order quantity to avoid over stocking



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